

BROOKS ANDERSON

Contact

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jbrooksanderson.com

Education

University of Texas at Austin

Bachelor of Science in Advertising

Texas Creative Sequence

McCombs Business Certificate

Class of Fall 2016

Skills

Practices

Campaign Generation

Brand Development

Motion Design

2D Animation

Illustration

Production

Post-Production

Storyboarding

Wireframing

Event Design

Project Management

Tools

Adobe Creative Suite

After Effects

Premiere Pro

Illustrator

Photoshop

InDesign

Wordpress

Shopify

Squarespace

Mailchimp

Klaviyo

Facebook Ad Manager

Google Analytics

About

Brooks Anderson is an Art Director based in Austin, TX.

He loves finding ways to bring life to creative ideas through strategic problem solving, meaningful design, & gripping visual storytelling. Brooks is a byproduct of Texas Creative, the world-renowned creative portfolio program based in the Stan Richards School of Advertising & Public Relations.

Work Experience

Camp - Art Director | January 2017 - Present

- Providing art direction, branding, digital/UI design, motion design, publication layout/design for print, TV, and online video production, social content, & client interaction for every piece of business at the agency.
- Clients include Sylvania Automotive, Schaefer Outfitter, Austin FC, Peers Against Tobacco, Rosewood, Extraco Banks, Capital Metro, & Euphoria Music Fest.
- Collaborated in agency's 2018 re-brand including working as lead developer of camphq.com.

Freelance Designer & Motion Designer | 2012 - Present

- Design consulting, motion design, animation, social content, video editing, illustration, & UX/UI design.
- Clients include Noble Capital Group, Texas Silver Spurs, Cicis Pizza, PAI Health, E-Z Access, & Municipay.

Freelance Art Director | 2016 - Present

- Brand identity, brand strategy, holistic campaign concepting & execution.
- Clients include Noble Capital Group, Texas Silver Spurs, Cicis Pizza, Gen2 Creative, PAI Health, Municipay, Happy Doggo, & the Happy Hikers Youtube channel.

AC Daily Catch - Owner | 2019 - Present

- An Instagram account that began as an experiment in organic social growth and features daily art & animation of original work.
- Featured in domestic & international press.
- Developed into a business selling original prints, stickers, & other merchandise all over the world.

1909B - Art Director, Project Manager | 2019 - Present

- 1909B is a collaboration of professionals from a diverse set of backgrounds & fields united by a common passion for design as a catalyst for urban change.
- Developed a public art installation, AURORA, which was selected out of hundreds of applicants to be in the 2019 Creek Show to over 60,000 attendees.